

2024 EXHIBIT & SPONSORSHIP OPPORTUNITIES

NC Faith & Freedom's Salt & Light Conference is the state's largest faith-based policy conference. The weekend event draws over 1,400 attendees and 50 exhibitors from across North Carolina and seven other states for an incredible autumn weekend nestled in the stunning foothills of North Carolina at Nebo Crossing Church just off I-40 in Marion. Conducted in a TED-Talk format, the program provides approximately 20 minutes for each speaker on the platform. Breaks allow for substantive interaction with sponsors and exhibitors. This is not a virtual event; all our speakers appear in person.

The Salt & Light conference inspires and equips attendees with practical insights to stand up for their conservative values at the polls and in the public square. We encourage all attendees to join in on the conversation, network, and become an integral part of the event. Participants strengthen their faith, revitalize their efforts ahead of the 2024 election and leave emboldened with skills to amplify their voice. Outlined below are a number of opportunities to partner with NC Faith & Freedom. Contact information for our team and a convenient QR Code can be found on the back of this brochure or visit our website at NCFaithandFreedom.com/Sponsorship to reserve your sponsorship or to learn more about the conference and this year's confirmed speakers. Customized exhibit or sponsorship packages are available upon request.

PRESENTING SPONSOR - \$40,000 (1 AVAILABLE)

- Prominent brand recognition on all event materials/social media channels including a full-page ad in the program
- Speaking opportunity and up to (4) pre-approved 60-second video played at conference & livestream
- Premium 20x10 exhibit space, marketing email & social media shares and (8) VIP Weekend Passes

BROADCAST PARTNER **SOLD OUT**

- Prominent brand recognition during the entire conference livestream and a premium exhibit table
- Speaking opportunity and up to (2) pre-approved 60-second video played at conference & livestream
- Prominent brand recognition on all materials, full page ad in the program, and up to (8) VIP Weekend Passes

LEGISLATIVE LUNCHEON SPONSOR - \$25,000 (1 AVAILABLE)

- Prominent recognition at the luncheon and in all materials including a full page ad in the program
- Speaking opportunity during the luncheon, (1) pre-approved 60-second video played at conference & livestream
- Premium exhibit table and (6) VIP Weekend Passes

INNER CIRCLE LOUNGE SPONSOR - \$20,000 (1 AVAILABLE)

- Prominent recognition in the lounge and in all materials including a full page ad in the program
- Exclusive exhibit table in the lounge or premium exhibit table and (6) VIP Weekend Passes
- Speaking opportunity or (1) pre-approved 60-second video played at conference & livestream

PRE-EVENT TRAINING SPONSOR - \$10,000 (4 AVAILABLE)

- Prominent recognition during the pre-event training session and a full page ad in the program
- Host a 30-minute breakout session during the pre-event, exhibit table and (4) VIP Weekend Passes
- (1) pre-approved 60-second video played at conference & livestream

SATURDAY AFTERNOON STAGE SPONSOR - \$15,000 (1 AVAILABLE)

- Prominent brand recognition on stage and in all materials/social and a half-page ad in the program
- Premium exhibit table and (2) VIP Weekend Passes with speaking opportunity or video during session

FRIDAY NIGHT OR SATURDAY MORNING STAGE SPONSOR - \$7,500 (4 AVAILABLE)

- Prominent brand recognition on stage and in all materials/social and a half-page ad in the program
- Premium exhibit table and (2) VIP Weekend Passes with speaking opportunity or video during session

LUNCH SPONSOR - \$6,500 (1 AVAILABLE)

- Prominent recognition in concession area and in all materials including a full-page ad in the program
- Premium exhibit table and six (6) General Admission tickets with stage speaking opportunity before lunch

EXHIBIT HALL SPONSOR - \$5,000 (1 AVAILABLE)

- Name on the exhibit hall with signage. 10x40 prime exhibit space, (4) VIP Weekend Passes and
- 1/2 page ad in the program and (1) pre-approved 60-second video played at conference & livestream

PATRIOT SPONSORS - \$3,500 (7 OF 8 AVAILABLE)

- Exhibit table to connect with attendees, (2) VIP Weekend Passes and prominent recognition on social media
- 1/4 page ad in the program and (1) pre-approved 60-second video played at conference & livestream

BOOK SIGNING HOST SPONSOR - \$3,000 (1 OF 4 AVAILABLE)

- Sponsor signage in the Salt & Light Connection Room during book signing with top tier speaker,
- (2) VIP Weekend Passes, 1/4 page ad in the program and private photo opportunity with the author.

SUNDAY MORNING HOSPITALITY SPONSOR - \$2,500 (2 AVAILABLE)

- Prominent recognition on social media, event materials, 1/2 page ad in the program, (2) VIP Weekend Passes
- Fri/Sat exhibit table and exclusive Sunday morning signage at the church's Grounded Coffee Shop & Deli

BREAKFAST or AFTERNOON BREAK SPONSOR - \$1,500 (2 OF 8 AVAILABLE)

- Prominent sign at foyer break tables and 1/4 page ad in the program
- (2) General Admission Weekend Passes

LIBERTY SPONSOR - \$1,000 (8 OF 10 AVAILABLE)

- Exhibit table and two (2) VIP Weekend Passes and recognition in the program

ELECTED OFFICIAL SPONSOR - \$800 (2 OF 10 AVAILABLE)

- Exhibit table, 1/8 page ad in the program, bag insert and two (2) GA Weekend Passes

EXHIBIT HALL TABLE - \$450

- Exhibit table to connect with attendees and recognition in the program and (2) GA Weekend Passes

PREMIUM LOBBY TABLE - \$750

- Exhibit table to connect with attendees and recognition in the program and (2) GA Weekend Passes

ATTENDEE BAG INSERT - \$100

- All printed materials and promotional items must arrive by September 20th.

